vigilant.

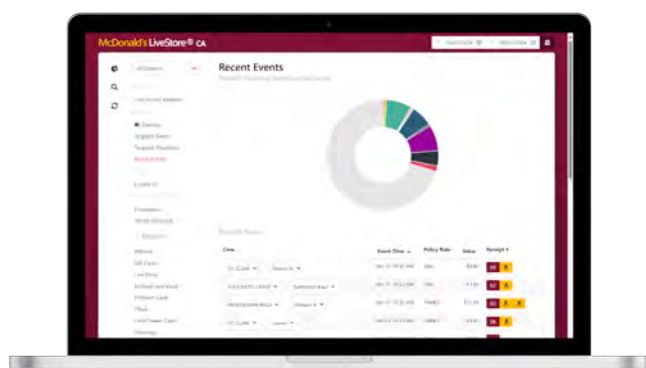# McDonald's LiveStore®
Leading-edge loss prevention solution

McDonald's LiveStore® key features

+ **Real-time access to invaluable operational intelligence**
  all POS transactions and receipts, with instant analysis of anomalous and out-of-policy events

+ **No restaurant upgrade required**
  use your existing POS, video systems and network

+ **Monitor activity anytime, anywhere**
  from your own secure web portal, get email reports with video and alerts

+ **No data overload**
  you decide what you want to see, how you want to see it and when you want to see it

+ **Simplify & tighten your security controls**
  see events of concern with the corresponding video footage for quick and efficient action

+ **Future proof**
  highly flexible, supporting current and future McDonald's restaurant innovation initiatives

Simple to use, remotely deployed, low-cost software solution

Tailored specifically for McDonald's and available globally, the LiveStore solution harnesses existing McDonald's restaurant technology, including CCTV systems, to deliver a powerful intelligence platform that massively enhances profit protection and loss prevention controls, bringing unprecedented levels of operational insight.

Deployed remotely and without any in-store involvement, LiveStore simply drops into the existing restaurant architecture to provide real-time reporting and analysis of all transactions.
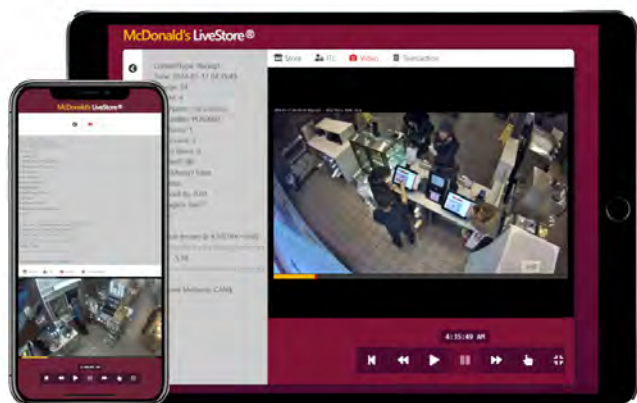
+ All POS activity, including voids, refunds, no sales and supervisor code use is recorded with detailed identification of exceptions that might indicate shrinkage.

+ Instant alerting of anomalous or suspicious transactions, alongside CCTV footage, allows events to be investigated and remedial action to be taken without delay.

+ A secure web-based portal provides live, minute-by-minute reporting of sales, crew performance, promotions, and much more, all delivered in simple self-service reports.

McDonald's LiveStore®

Powerful loss prevention solution

The truly groundbreaking feature of McDonald's LiveStore is its ability to physically 'see' those exceptional transactions that are often of concern, such as refunds, TReds, voids, gift card usage, discounts, loyalty scans, etc. LiveStore analyses the characteristics of both individual events and patterns of transactions to immediately identify those of particular interest.

Seamlessly integrating with your in-store CCTV system, LiveStore instantly attaches video with lead-in and lead-out footage to display events of interest to the exact second as they unfold. The transaction is captured in the live reporting portal, together with video footage, the receipt and a comprehensive Individual Transaction Log (ITL) detailing every step undertaken on the POS register to complete the sale.

Visually review transactions of interest

Policies can be set to automatically provide a full video audit of anomalous or suspicious activity without the need to trawl through vast amounts of CCTV footage or visit the restaurant.

Automated reports and instant email alerts delivered to your inbox become indispensable.

Identification and investigation are streamlined and far more efficient, avoiding false accusations by providing accurate, comprehensive evidence.
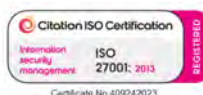
Remote Restaurant Manager

Having McDonald's LiveStore is like having an additional remote Shift Manager. The secure web portal provides a complete view of your retail estate, delivering instant visibility of restaurant transactions, highlighting anomalies and giving you the information necessary to determine the appropriate response.

See transactions from all your restaurants remotely on your laptop, tablet or smartphone.

Complete visibility wherever you are

As an Owner/Operator once you've had access to the live data, the self-service reports and the remote video of exceptions you will wonder how you ever managed restaurants without it.